

## Valuexpose Inc. announces its launch, aims to provide new valuation methodologies to prevent real estate bubbles and save clients from falling victim to real estate crashes

- Valuexpose is a cloud-based app comprising a suite of residential and commercial valuation tools specifically designed for a clients needs based on the type of property and current state of development.
- Aside from determining value of a property, Valuexpose will automatically compare this value to its fundamental value indicating whether the residential or commercial value is sustainable during the client's intended ownership period.
- "We aim to provide the best tool for value sustainability, development feasibility, and risk management regarding valuation with transparency, simplicity and clarity, without leaps of faith to reach the value result." CEO and founder Raymond Dozier, MAI
- According to the federal reserve, when the housing bubble burst U.S. household wealth fell by about \$16.4 trillion of net worth from its peak in 2007 to rock bottom in 2009.

**February 2015** - California based <u>Valuexpose</u>, <u>Inc</u>. announces company launch, aims to reduce clients risk of losing it all in real estate collapses by providing tools for value sustainability, development feasibility and risk management evaluation for existing or prospective market participants.

Valuexpose is a cloud based product suite of residential and commercial valuation tools specifically designed for a client's needs based on the type of property and the specific answers expected. Most of Valuexpose valuation tools are comprised of new technology - 23 patent pending claims - and provide essential data that has been desperately requested from market participants and valuation professionals since the last real estate market collapse.

The Valuexpose app works on an online cloud system, and is compatible with all mobile devices and operating systems.

Thanks to the newly developed Valuexpose valuation technology, users of the platform who buy, sell, develop, lend, broker, or appraise residential or



commercial properties will be better protected against real estate bubble crashes and its devastating effects.

Designed to be easily accessible to the novice but configured for the professional, users with varying levels of real estate experience for the first time will now be able to compare the difference between a property's market value sale price and its fundamental value.

Aside from calculating the current value of the property, Valuexpose's innovative valuation tools not only indicate where this value resides in the current economic wave cycle, but also predict whether the residential or commercial market value sale price is sustainable during the client's intended ownership period. For developers and re-modellers the Valuexpose milestones determines all value along the development timeline and graphically indicates whether or not the users project is financially feasible.

"If you don't know this difference between price and value of a property you intend to buy or develop, you could be making the biggest mistake of your life, as millions experienced in the mid 2000's great recession." - said Raymond Dozier MAI, founder and CEO of Valuexpose, Inc.

According to Dozier, the app aims to cater for a whole spectrum of prospective market participants and offers a range of valuation tool packages from a single family or condo package to their enterprise package, which includes valuations for all types of commercial or residential properties.

The app aims to offer a previously unavailable safety net for their clients, with a range of tools that will enable market participants to make intelligent financial decisions, based upon clearly presented information - through graphics and other mediums - created by experienced property appraisers.

Their user-friendly cloud system provides the client with graphs and data to guide them in their decisions in a simple and straightforward manner. Clients are provided with printable reports of each analyzed property or proposed development clearly explaining all analysis and graphics.

"Since the last real estate value collapse, market participants, lenders, bank examiners, bond rating companies and governments are demanding more than a snapshot single-point-in-time market value estimate," Dozier explains. "They want something more forward thinking to assist them in answering



important doubts and factors that could dramatically affect their investment in the future. We aim to provide the best tools for value sustainability, development feasibility and risk management regarding valuation; with transparency, simplicity and clarity, without leaps of faith to reach the value results," he adds.

Although other services like Argus software offer some similar solutions, Valuexpose stands out by providing their services to prospective market participants from all walks of life, not just large professional enterprises.

Valuexpose pricing system is designed to open the doors of complex property valuation and analysis to everyone - offering packages starting from \$19 per month to \$149 per month that can be cancelled at any time - Valuexpose is set to be the go-to hub for prospective buyers, sellers, Realtors, lenders, appraisers and other market participants from all over the real estate spectrum.

## About

Valuexpose was founded by Raymond Dozier, MAI in 2012. During his 40+ years as an appraiser he witnessed several devastating real estate bubble collapses and the devastating consequences to friends, clients and colleagues. His passion to solve the underlying causes of undetected real estate bubbles lead to he development of a new national and international patent pending valuation technology. This new technology can now detect and prevent real estate bubbles from forming in any country and in any currency. The Valuexpose app became possible by Mr. Dozier's collaboration with a talented team of analysts and programmers making his methodologies into a workable and solid software technology.

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